

# Cookie Policy





## Cookie Policy

Like many other websites, we use 'cookies' to help us gather and store information about visitors to our Site.

We may collect information about your computer and your visits to this Site such as your IP address, geographical location, browser type, referral source, length of visit and number of page views. We may use this information in the administration of this Site, to improve the Site's usability, and for marketing purposes.

A cookie is a text-only string of information that a Site transfers to the cookie file of the browser on your computer's hard disk so that the Site can remember who you are.

A cookie will typically contain the name of the domain from which the cookie has come, the 'lifetime' of the cookie, and a value, usually a randomly generated unique number.

### What types of cookies may be used on this site?

**Site analytics** – We use Google Analytics to help analyse use of this Site. This analytical tool uses 'cookies', which are text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the Site (including your IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the Site and to compile statistical reports on Site activity.

**Session cookies** – We use session cookies, which are temporary cookies that aid the user journey around the Site, and will remember preferences you have selected during the session. These cookies are deleted as soon as you leave the Site.

**Persistent cookies** – Persistent cookies enable us to remember you on subsequent visits, which speeds up and enhances your experience of the services and functions offered. These cookies stay in one of your browser's subfolders until you delete them manually or your browser deletes them based on the duration period contained within the persistent cookie's file (all persistent cookies used on our Site are set to be automatically deleted after 30 days.)

**Template preference cookies** – These cookies are necessary for mobile platforms and enable the Site to look and feel the way in which it is intended.